

## Logo Usage

The Access Annapolis logo should never be stretched or squeezed and should always be scaled proportionately. The tagline; "It's Better on the Water" should always appear with the logo as show in this document.

### Format: Description/Where to use:

.eps	Vector art, used for printing, signs, specialty items, T-shirt printing
.jpg	Internal documents, websites, social media, emails
.png	Png files have no background and are used for web and video
.tif	CMYK or full color file used for full color printing (ie; glossy magazines)



#### Provided files:

AccessAnnapolisSpot.eps  
AccessAnnapolisCMYK.eps  
AccessAnnapolisCMYK.pdf  
AccessAnnapolisRGB.png  
AccessAnnapolisRGB.jpg



**The black and white version of the Access Annapolis logo will primarily be used for newspaper advertising.**

AccessAnnapolisBW.eps  
AccessAnnapolisBW.png  
AccessAnnapolisBW.jpg



**An all white version of the Access Annapolis logo has been provided for when the logo needs to appear on a black or solid color background**

AccessAnnapolis.eps  
AccessAnnapolis.png

## Logo Color Scheme:



### Red Pantone 1935 c

CMYK: 0 100 57 5  
RGB: 206 31 65  
HEX: # ce1f41



### Light Blue Pantone 2995

CMYK: 90 11 0 0  
RGB: 0 167 225  
HEX: # 00a7e1



### Dark Blue Pantone 7462

CMYK: 100 50 0 10  
RGB: 8 85 140  
HEX: # 08558c