**STUDY PURPOSE & SCHEDULE**

*Purpose:* Evaluate existing parking and transportation conditions across all modes. Make short term recommendations for improvements and long term recommendations to accommodate future growth.

**Project Flow**

- **Sep. 2015**
  - Existing Data Collection
  - Analyze and present existing transportation
  - Solicit Feedback on Infrastructure Needs
  - Make and analyze impact of short term recommendations
  - Analyze future Demands
  - Draft of Short- and Long-term recommendations
  - Solicit Feedback on What We Got Right and What We Didn’t

- **Spring 2016**
  - Parking utilization
  - Traffic counts
  - Bike counts
  - Pedestrian counts
  - Bus boardings
  - Streetscape conditions

- **Parking deficiencies**
- **Traffic issues**
- **Bike parking needs**
- **Pedestrian facility needs**
- **Transit needs**

- **Stakeholder meetings**
- **General Meetings**

- **Spot improvements.**
- **Low cost improvements**

- **Evaluate overall impacts of regional growth and pending developments.**

- **Document Short-term and Long-term Recommendations and provide supporting analysis**