

**Staff Meeting Notes: January 10, 2011 CDAC Meeting**

Committee members present:

Gene Godley, vice-chair	Rhonda Pindell-Charles
Adriana Apolito-Bevis	Orlando Ridout
Karen Theimer Brown	Gary Schwerzler
Anthony Clarke	NT Sharps
Debbie Gosselin	Peggy Summers
John Guild	Robert Waldman
Catharine Incaprera	Chance Walgran
Ann Jensen	Carol Nathen West

City Staff present:

Jon Arason	Flip Walters
Sally Nash	Frank Biba

16 members of the public were in attendance

The meeting began at 7:05 p.m.

Stakeholder presentations update—City staff:

- As of the time of the meeting, eight people or groups had asked to make presentations to the Committee. City Staff is planning to integrate the presentations in with the discussion of each theme.
- A preliminary meeting plan was introduced to the Committee. The next three meetings will be spent discussing 6 themes.

The Committee then moved into discussion of Theme A with three guest speakers.

- Bob Burdon, President/CEO, Annapolis and Anne Arundel County Chamber of Commerce, Inc.
- Jenelle Murph, Development/Special Projects Coordinator, Office of the Mayor
- Lara Fritts, President & CEO, the Annapolis Economic Development Corporation

Bob Burdon discussed the importance of creating a business culture downtown, engaging property owners, updating the City Code, and looking at the historic preservation guidelines. He also discussed the importance of making it easier for people to get downtown.

Jenelle Murph explained her role as the event coordinator for the City. She described the events that the City has and how the City supports groups who plan events. She helps raise awareness of events and helps the public and business owners plan for parking and other issues that arise.

Lara Fritts discussed the AEDC, which was founded in July. Their main focus is on business recruitment and how to market the City of Annapolis. They want to do a market study in the future to take a quantitative and qualitative look at the market and what people want. They also plan to do a merchant survey.

Following the speakers, there were questions for the speakers and further discussion.

The next CDAC meeting will be February 7, 2011. The Committee will discuss themes B and E.

The meeting ended at 8:35 p.m.